



IMPACT STARTS HERE.

OWJEF
OSCAR
WASHINGTON, JR. EDUCATIONAL
FUND

SPONSORSHIP OPPORTUNITIES

WWW.OWJSCHOLARSHIP.COM



DORIS WASHINGTON
PRESIDENT



MARK LEVERETT
CHAIRMAN



JANAN A. THOMAS
SECRETARY



BOBBIE FICKLIN
TREASURER



MICHAEL MANNING
ADVISORY



PAUL BOWERSOCK
ADVISORY



DR. SUZANNA YEE
ADVISORY



IMA DIXON
ADVISORY



JOHN EKEAYANWU
ADVISORY



DR. DIONNE JACKSON
ADVISORY



SHARITA R. BILSON
ADVISORY



WILLIE C. DAVIS
ADVISORY



TIFFANY BROWN
ADVISORY



EBONY MITCHELL
ADVISORY

OWJEF

BOARD OF MEMBERS

PROSPECTIVE DONOR

On behalf of the Oscar Washington, Jr. Educational Fund, I'm excited to present an opportunity for you to partner with us in changing the next generation through education.

The OWJEF is a nonprofit foundation designed to equip tomorrow's promising leaders with resources to catapult them in a positive direction. Founded in 2018, our organization strives to honor the life and legacy of its namesake—Oscar Washington, Jr., a long-time pillar in this community, his church, and his career. His passion for quality education is what fuels our purpose.

Our scholarship programs have grown tremendously thanks to people and organizations like you that take a genuine interest in our youth and their potential. Since its inception, the Fund has been fortunate to award thousands of dollars in academic scholarships and through the Alma J. Washington Educator of the Year award—named after Oscar's mom, a 30-year educator. In addition to our scholarship awards, we also provide experiential learning through the OWJEF Internship Initiative, a program launched in 2021 in partnership with our extensive network of local corporations and professionals throughout Arkansas.



MARK LEVERETT
OWJEF Board Chair

The OWJEF board is comprised of a group of respected professionals who volunteer their time and give financial support because they believe that investing in our youth will yield intangible rewards for generations yet to be born. With your support—both financial and otherwise—we can continue to address and solve some of the most salient issues facing the most vulnerable population in our community, making a lasting impact on students and educators for years to come. You can help us make a difference and DO MORE!



MEET OUR 2026 KEYNOTE SPEAKER

EBONY MITCHELL

Ebony is a dynamic leader, advocate, and professional from Harrison, Arkansas, whose passion for service and excellence has shaped her career and community impact. With a strong background in academics, the arts, and leadership, Ebony has been committed to using her platform and expertise to empower others.

A graduate of the University of Central Arkansas with a degree in Business Marketing, she went on to earn her MBA with an emphasis in Health Administration from John Brown University. Her journey has included experiences in marketing, teaching, sports marketing, and the nonprofit sector.

Ebony proudly served as **Miss Arkansas 2022**, representing the state at the Miss America Competition. During her nine years of advocacy work, she has championed online safety, partnering with the Arkansas Department of Education and state leaders to equip educators and students with critical training. She is also a proud alumna of **Leadership Greater Little Rock Class XL**.

In recognition of her leadership and service, Ebony was appointed to the **Arkansas 250 Commission** by Governor Sarah Huckabee Sanders. Today, she continues to drive meaningful impact as the **Director of External Affairs for the Arkansas Advanced Energy Association**, where her work strengthens communities across the state.

OWJEF is honored to welcome Ebony as our 2026 Keynote Speaker, where she will share her vision, experiences, and unwavering dedication to creating opportunities for the next generation.





OUR VISION

We endeavor, with intentionality, to make investments in youth that assist in multiplying their potential so that positive change occurs in their communities and beyond.

OUR MISSION

The Oscar Washington Educational Fund seeks to ignite the power of purpose, knit generous hearts with education, and provide scholarships to propel the next generation further, for the good of all.

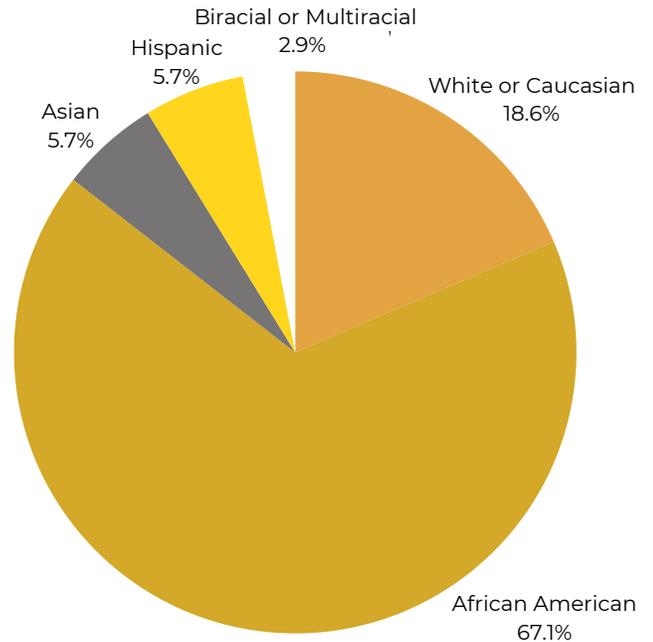
WWW.OWJSCHOLARSHIP.COM



OWJEF STATISTICS

ETHNIC BACKGROUNDS

The OWJEF seeks to have a diverse group of scholarship recipients every year by implementing a blind application review process. Over 80% of our recipients have been from historically-marginalized communities.



67

individual & corporate sponsors



100+

students awarded with a minimum \$3,000 scholarship and college pack



17

states where recipients landed

SINCE INCEPTION OF OWJEF...



\$275,000

in scholarship packages awarded since the inception of the fund in 2018

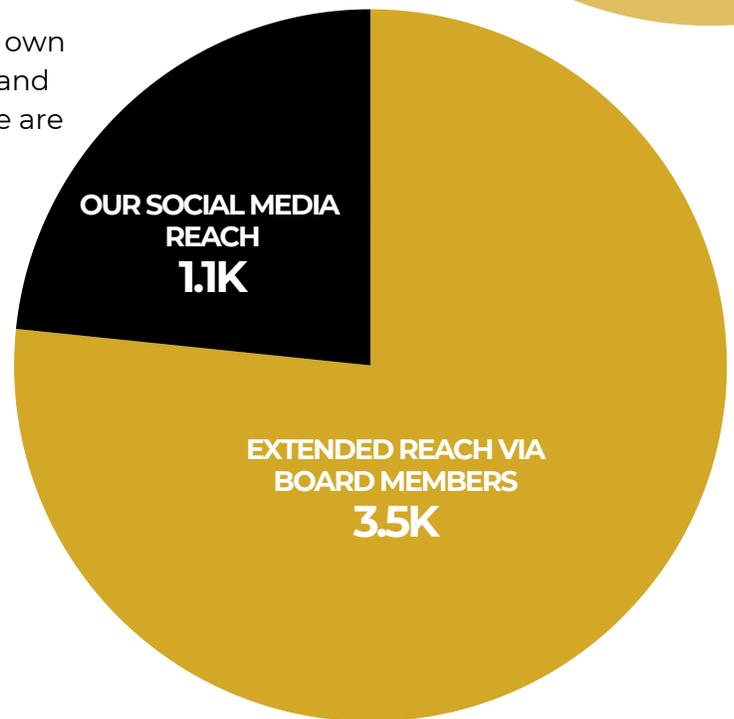
80%

of our recipients have been from historically-marginalized communities.

A POWERFUL PARTNERSHIP

At OWJEF, our impact extends far beyond our own social media presence. Thanks to the support and influence of our esteemed board members, we are able to amplify our reach significantly.

The data clearly shows a multiplier effect: **our combined network reaches nearly 2,300 more people on average than just our nonprofit's social media page alone.** This expanded reach allows us to connect with a broader audience, magnifying the visibility and impact of our mission, and providing our partners with unparalleled opportunities for exposure.



PUBLICATIONS & READERSHIPS



BENEFITS AT A GLANCE...



Access to 300K+ Potential Customers

Feature in Our Social Media Campaigns

Visibility in Statewide Publications

By partnering with OWJEF, you're not only amplifying your organization's impact but also joining our mission to provide financial assistance to high school students and honor hardworking educators in Arkansas.





SPONSORSHIP LEVELS

PRESENTING LEVEL \$11.5K

Two full-page ads with premium placement in the gala program

Twenty (20) tickets with preferential seating

Recognition as the exclusive sponsor of an award recipient, with your name/logo featured in all related promotions.

Logo displayed throughout the gala ceremony

Podium recognition during the program

Opportunity to present your sponsored award on stage (optional)

Photo opportunities with honorees (optional)

DIAMOND LEVEL \$8.5K

Full-page ad with premium placement in the gala program

Ten (10) tickets with preferential seating

Recognition as the exclusive sponsor of an award recipient, with your name/logo featured in all related promotions.

Logo displayed throughout the gala ceremony

Podium recognition during the program

Photo opportunities with honorees (optional)



SPONSORSHIP LEVELS

PLATINUM LEVEL \$5K

Full-page ad with premium placement in the gala program

Six (6) tickets with preferential seating

Recognition as the exclusive sponsor of an award recipient, with your name/logo featured in all related promotions.

Logo displayed throughout the gala ceremony

Podium recognition during the program

Photo opportunities with honorees (optional)

GOLD LEVEL \$3K

1/2 page ad in gala souvenir program

Four (4) gala tickets

Recognition as the exclusive sponsor of an award recipient, with your name/logo featured in all related promotions.

Logo displayed throughout the gala ceremony

Podium recognition during the program

CONTRIBUTOR LEVEL \$1.5K

1/4 page ad in gala souvenir program
&

logo featured on sponsor cards
displayed at gala tables



CORPORATE SPONSORS



WWW.OWJSCHOLARSHIP.COM

OWJEF

OSCAR WASHINGTON, JR. EDUCATIONAL FUND



contact@owjscholarship



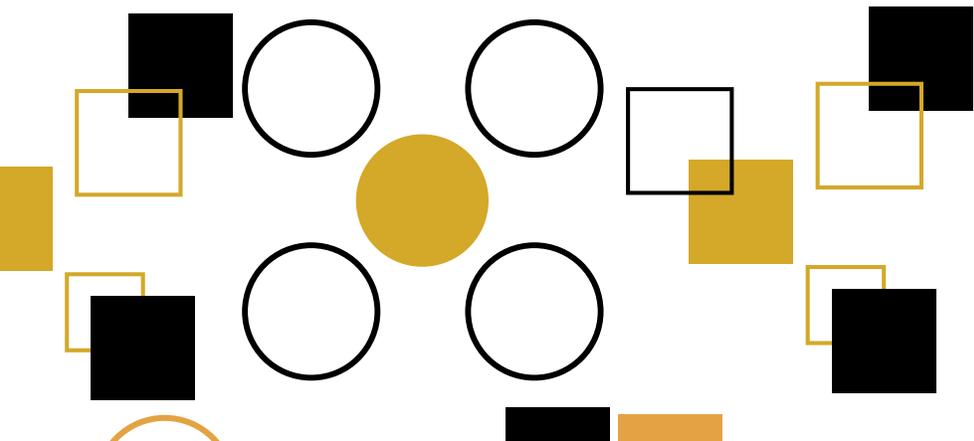
[@owjeducationalfund](https://www.instagram.com/owjeducationalfund)



[@OWJEF](https://www.facebook.com/OWJEF)



[Oscar Washington Jr. Educational Fund](https://www.youtube.com/OscarWashingtonJr.EducationalFund)



WWW.OWJSCHOLARSHIP.COM

OWJEE

OSCAR
WASHINGTON, JR.

EDUCATIONAL
FUND

