

# Sponsorship Opportunities

2024/2025





## PROSPECTIVE DONOR:

On behalf of the Oscar Washington, Jr. Educational Fund, I'm excited to present an opportunity for you to partner with us in changing the next generation through education.

The OWJEF is a nonprofit foundation designed to equip tomorrow's promising leaders with resources to catapult them in a positive direction. Founded in 2018, our organization strives to honor the life and legacy of its namesake—Oscar Washington, Jr., a long-time pillar in this community, his church, and his career. His passion for quality education is what fuels our purpose.

Our scholarship programs have grown tremendously thanks to people and organizations like you that take a genuine interest in our youth and their potential. Since its inception, the Fund has been fortunate to award thousands of dollars in academic scholarships and through the Alma J. Washington Educator of the Year award—named after Oscar's mom, a 30-year educator. In addition to our scholarship awards, we also provide experiential learning through the OWJEF Internship Initiative, a program launched in 2021 in partnership with our extensive network of local corporations and professionals throughout Arkansas.

The OWJEF board is comprised of a group of respected professionals who volunteer their time and give financial support because they believe that investing in our youth will yield intangible rewards for generations yet to be born.

With your support—both financial and otherwise—we can continue to address and solve some of the most salient issues facing the most vulnerable population in our community, making a lasting impact on students and educators for years to come. You can help us make a difference and DO MORE!

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**MARK LEVERETT**  
**BOARD CHAIR**

# OUR VISION

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We endeavor, with intentionality, to make investments in youth that assist in multiplying their potential so that positive change occurs in their communities and beyond.

# OUR MISSION

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The Oscar Washington Educational Fund seeks to ignite the power of purpose, knit generous hearts with education, and provide scholarships to propel the next generation further, for the good of all.



# BY THE NUMBERS



80

individual &  
corporate sponsors



132K

funds raised in  
2022-2023



19

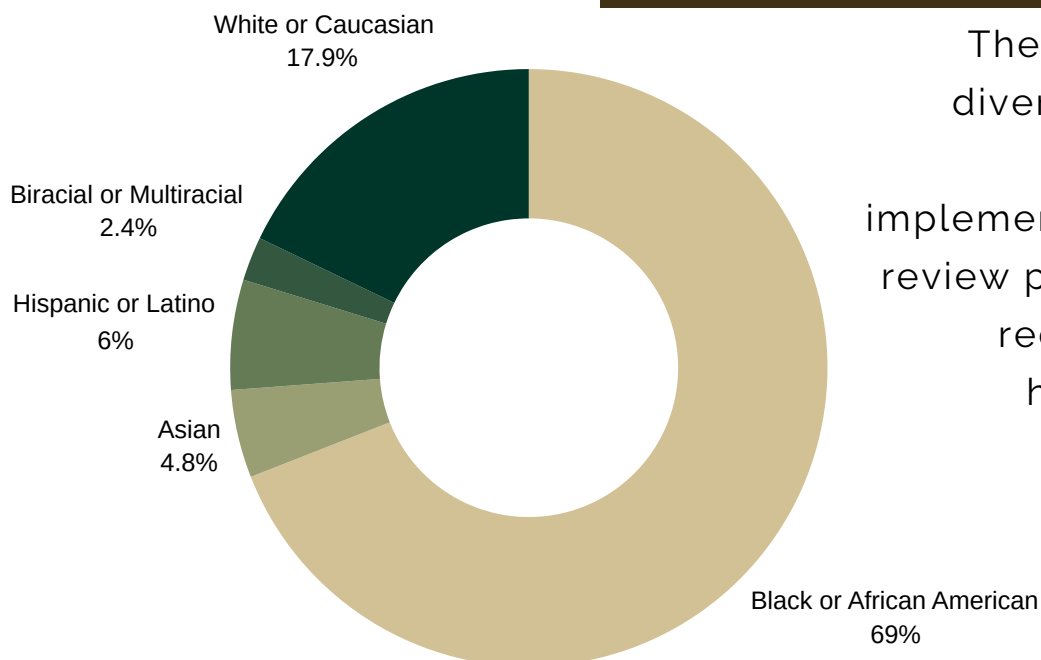
states where  
recipients landed



170K

in scholarship packages awarded  
since the inception of the fund

## ETHNIC BACKGROUNDS



The OWJEF seeks to have a diverse group of scholarship recipients every year by implementing a blind application review process. Over 80% of our recipients have been from historically-marginalized communities.

**PRESENTING LEVEL****\$11.5K**

Two full page ads with preferential placement in gala souvenir program

20 gala tickets with preferential seating

Assigned sponsored award recipient for all print and pre-gala social media advertisements

Logo featured on screen throughout gala ceremony  
podium recognition

Opportunity to make an on-stage award presentation during gala ceremony (optional)

Photo ops with honorees during gala reception (optional)

**DIAMOND LEVEL****\$8.5K**

Full page ad with preferential placement in gala souvenir program

10 gala tickets

Assigned sponsored award recipient for all print and pre-gala social media advertisements

Logo featured on screen throughout gala ceremony

Podium recognition

Photo ops with honorees during gala reception (optional)

**PLATINUM LEVEL****\$5K**

Full page ad with preferential placement in gala souvenir program

6 gala tickets

Assigned sponsored award recipient for all print and social media advertisements

Logo featured on screen throughout gala ceremony

Podium recognition

Photo ops with honorees during gala reception (optional)

## **GOLD LEVEL**

**\$3K**

1/2 page ad in gala souvenir program

4 gala tickets

Assigned sponsored award recipient for all print and pre-gala social media advertisements

Logo featured on screen throughout gala ceremony  
podium recognition

## **CONTRIBUTOR LEVEL**

**\$1.5K**

1/4 page ad in gala souvenir program

featured on sponsor list on gala tables



# CORPORATE SPONSORS



## Hugh T. McDonald

was appointed Secretary of the Arkansas Department of Commerce by Governor Sarah Huckabee Sanders in 2023. The Department of Commerce includes the Arkansas State Bank Department, Arkansas Securities Department, Arkansas Insurance Department, Arkansas Economic Development Commission, Arkansas Development Finance Authority, Waterways Commission, Division of Aeronautics, Reemployment, Workforce Connections and Policy.



He served as chief executive officer of Entergy Arkansas, Inc. from 2000 until his retirement in 2016. Entergy Arkansas is the largest electric utility in the state, serving over 700,000 customers with annual revenues exceeding \$2 billion.

Hugh joined Entergy in 1982 as an engineer at Waterford 3 nuclear generating plant in Louisiana. He held various management positions in the distribution, transmission, customer service, retail marketing and regulatory business functions in Louisiana, Mississippi, Texas and Arkansas.

Prior to Entergy, Hugh worked for Black and Veatch Consulting Engineers in Overland Park, Kansas.

He currently serves on the Board of Trustees for the Nature Conservancy of Arkansas and the North Dakota State University Foundation.

Hugh holds a Bachelor of Science degree in Construction Management from North Dakota State University, 1980; and earned an MBA from the University of New Orleans in 1987.



# OWJEF

OSCAR  
WASHINGTON, JR.  
EDUCATIONAL  
FUND



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[Oscar Washington Jr. Educational Fund](https://www.youtube.com/Oscar Washington Jr. Educational Fund)