

Sponsorship Opportunities

2022/2023





PROSPECTIVE DONOR:

On behalf of the Oscar Washington, Jr. Educational Fund, I'm excited to present an opportunity for you to partner with us in changing the next generation through education.

The OWJEF is a nonprofit foundation designed to equip tomorrow's promising leaders with resources to catapult them in a positive direction. Founded in 2018, our organization strives to honor the life and legacy of its namesake—Oscar Washington, Jr., a long-time pillar in this community, his church, and his career. His passion for quality education is what fuels our purpose.

Our scholarship programs have grown tremendously thanks to people and organizations like you that take a genuine interest in our youth and their potential. Since its inception, the Fund has been fortunate to award thousands of dollars in academic scholarships and through the Alma J. Washington Educator of the Year award—named after Oscar's mom, a 30-year educator. In addition to our scholarship awards, we also provide experiential learning through the OWJEF Internship Initiative, a program launched in 2021 in partnership with our extensive network of local corporations and professionals throughout Arkansas.

The OWJEF board is comprised of a group of respected professionals who volunteer their time and give financial support because they believe that investing in our youth will yield intangible rewards for generations yet to be born.

With your support—both financial and otherwise—we can continue to address and solve some of the most salient issues facing the most vulnerable population in our community, making a lasting impact on students and educators for years to come. You can help us make a difference and DO MORE!

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MARK LEVERETT
BOARD CHAIR

OUR VISION

We endeavor, with intentionality, to make investments in youth that assist in multiplying their potential so that positive change occurs in their communities and beyond.

OUR MISSION

The Oscar Washington Educational Fund seeks to ignite the power of purpose, knit generous hearts with education, and provide scholarships to propel the next generation further, for the good of all.



BY THE NUMBERS



67

individual &
corporate sponsors



144K

funds raised in
2021-2022



16

states where
recipients landed



81K

in scholarship packages awarded
since the inception of the fund

ETHNIC BACKGROUNDS

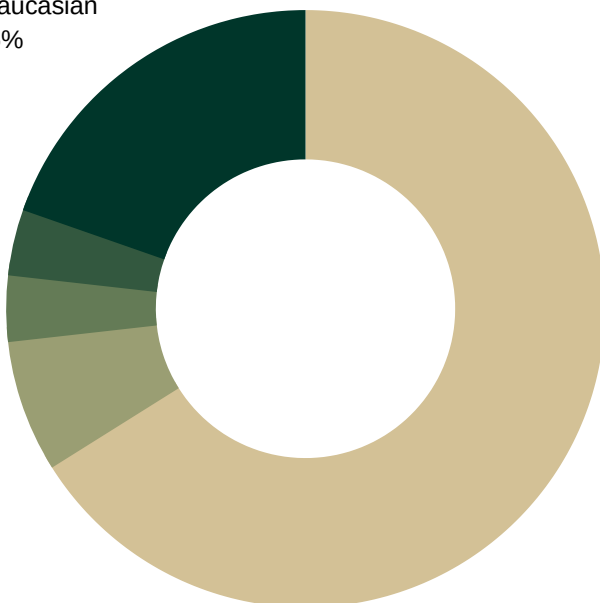
White or Caucasian
19.6%

Biracial or Multiracial
3.6%

Hispanic or Latino
3.6%

Asian
7.1%

Black or African American
66.1%



The OWJEF seeks to have a diverse group of scholarship recipients every year by implementing a blind application review process. Over 80% of our recipients have been from historically-marginalized communities.

PRESENTING LEVEL**\$11.5K**

two full page ads with preferential placement in banquet souvenir program

20 banquet tickets with preferential seating
assigned sponsored award recipient for all print and social media advertisements

logo featured on screen throughout banquet ceremony
podium recognition

opportunity to make an on-stage award presentation during banquet ceremony (optional)

photo ops with honorees during banquet reception (optional)

DIAMOND LEVEL**\$8.5K**

full page ad with preferential placement in banquet souvenir program

10 banquet tickets

assigned sponsored award recipient for all print and social media advertisements

logo featured on screen throughout banquet ceremony
podium recognition

photo ops with honorees during banquet reception (optional)

PLATINUM LEVEL**\$5K**

full page ad with preferential placement in banquet souvenir program

6 banquet tickets

assigned sponsored award recipient for all print and social media advertisements

logo featured on screen throughout banquet ceremony
podium recognition

GOLD LEVEL**\$3K**

1/2 page ad in banquet souvenir program
4 banquet tickets
assigned sponsored award recipient for all print and social
media advertisements
logo featured on screen throughout banquet ceremony
podium recognition

CONTRIBUTOR LEVEL**\$1.5K**

1/4 page ad in banquet souvenir program
featured on sponsor list on banquet tables



CORPORATE SPONSORS





contact@owjscholarship.com



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[@OWJEF](https://www.facebook.com/OWJEF)



[Oscar Washington Jr. Educational Fund](https://www.youtube.com/Oscar Washington Jr. Educational Fund)